

Rushabh M. Shah

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EDUCATION

D.J. Sanghvi College of Engineering, University of Mumbai

July 2011-May 2015

Bachelor of Engineering in Computer Science (Final year aggregate: 65.2%)

TECHNICAL SKILLS

- **Programming Languages:** Java, C#, Python.
- **Web Technologies:** HTML, HTML5, CSS, CSS3, JavaScript, jQuery
- **Web Frameworks:** Bootstrap, Foundation, Django, ASP.NET, Microsoft .NET
- **Web Libraries:** D3.js, Highcharts
- **Web Preprocessors:** SASS(SCSS)
- **Applications:** Microsoft Office, KNIME, Microsoft Visual Studio
- **Database Languages:** SQL, MySQL
- **Workflow Applications:** SSIS (SQL Server Integration Services)

WORK EXPERIENCE

Cuddle.AI (subsidiary of Fractal Analytics)

December 2016 – present

UI Developer

- Played a pivotal role in landing the first major paid client for Cuddle.AI – Reckitt Benckiser (RB), one of the largest multinational consumer goods brand in the world.
- Created a live Mobile Dashboard which is currently in use by 350+ employees of RB and Fractal Analytics, including regional heads and top executives, to check the daily insights for their business.
- Developed multiple web applications and platforms for machine-learning algorithms.

Fractal Analytics

April 2016 - present

Associate

- Using D3.js and Highcharts library along with jQuery, JS, HTML(5), CSS(3) and Bootstrap frameworks, I worked on 2 major in-house projects which are used on a daily basis by the analysts and consultants.
- Developed desktop, mobile dashboards and web tools as a part of the Big Data Visualization Team at Fractal and the Customer Success Team at Cuddle.AI.

Capgemini India Pvt. Ltd.

July 2015–April 2016

Software Engineer

- Handled ETL of data using SSIS and handled cosmetic changes to the UI, as a part of the team developing a software called EY-TDM (Tax Document Management) for prestigious British client, Ernst and Young (EY).

Algonation

June 2014-August 2014

Intern Front-end Developer

- Team lead for the front-end development team. Indulged in designing, developing the UI and integrating it with the back-end for a website called “The First Go”.

HONORS & AWARDS

- Nominated twice at the National Level for personal blog “The Vegetarian Foodgasms” by the Food Bloggers Association of India in 2015 and 2016 in the categories “Best Vegetarian Blog” and “Best Food Blog”.
- Verified by online social media platform Zomato.com and Little Black Book as a verified reviewer/writer/contributor.
- Articles featured on popular Indian social media websites and forums.